



OPPORTUNITIES – 2012

ASSOCIATE PARTNER:

\$150 Innsbrook Employee



\$225 Non-Innsbrook Employee

*Includes the following benefits:

- √ Innsbrook CONNECT subscription (non-transferable)
 - » Executives' Breakfast Meetings (9 per year)
 - » Lunch Meet Networking (monthly)
 - » Innsbiz After Hours Socials (quarterly)
- √ Additional opportunities as identified by committees and Board that fit the mission and vision of the Innsbrook organization

***NOTE: All current and fully paid 2011 IBA members will receive these benefits throughout 2012 at no additional cost.**

CORPORATE PARTNER:

\$395 Innsbrook Companies

\$595 Area Companies

Includes the following benefits:

- √ Company logo and profile on Innsbrook.com/Member on-line Directory
- √ Member Only direct contact list
- √ Innsbrook CONNECT subscription (transferable)
 - » Executives' Breakfast Meetings (9 per year)
 - » Lunch Meet Networking (monthly)
 - » Innsbiz After Hours Socials (quarterly)
- √ Designation in Innsbrook Community Directory, on-line and print versions (Innsbrook Companies only)
- √ Member meetings-committee and networking opportunities
- √ Member Only promotional, sponsorship and advertising opportunities (\$250-\$2,500)
 - » I-CONNECT Events
 - Executives' Breakfast
 - Innsbiz Socials
 - ⊗ Network Bowling
 - ⊗ Casino Night
 - » Signature Events
 - St. Patty's Palooza
 - Innsbrook EXPO
 - Richmond Corporate Games
 - Pumpkin Palooza
 - » Innsbrook Map
 - » I-Times/Innsbrook.com/ITM advertising package
 - » Innsbrook After Hours sponsorship
 - » Wellness, Recreation, Go Green, Girls' Night Out Event sponsorship
 - » Additional opportunities as identified by committees and Board that fit the mission and vision of the Innsbrook organization



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COMMUNITY STAKEHOLDER:

Includes the following benefits:

\$2,500 Silver Level

- ✓ All Benefits of Corporate Partnership, PLUS
- ✓ Logo and live link to your company website from organization landing page
- ✓ Logo inclusion in Innsbrook Directory ad
- ✓ Member Spotlight in I-Times – 1x annually
- ✓ Additional Innsbrook CONNECT Subscription (total of 2)
- ✓ Business Ad in I-Times – 1x annually
- ✓ Innsbrook.com event/calendar listing – 2x annually
- ✓ Vendor Exhibit at Signature Events (St. Patty's Palooza/RCG/EXPO/Great Pumpkin Palooza)

\$5,000 Gold Level

- ✓ Innsbrook Map designation (Building designation if in Innsbrook, corporate logo on border if outside)
- ✓ Business Ad in I-Times – 1x annually (total of 2x)
- ✓ Logo inclusion on Innsbrook Facebook page and other social media opportunities
- ✓ Additional Innsbrook CONNECT Subscription (total of 3)
- ✓ Supporting Event Sponsor at Signature Event of choice (St. Patty's/RCG/EXPO/Pumpkin Palooza)
 - »Promotion includes all print media – posters, flyers, I-Times, etc.

\$10,000 Platinum Level

- ✓ All benefits as listed above, PLUS
- ✓ Listed as Corporate Sponsor at Signature Event of choice (Limit: 2 per event)
 - »Promotion includes all electronic media including radio & television (when applicable)
- ✓ Opportunity to upgrade to Title Sponsor for additional fee (negotiable, if available)

\$15,000 Trustee Level

- ✓ Ability to make a difference in and for the Innsbrook community by being a leader, partner, mentor, Sponsor and trailblazer for the future of a dynamic LIVE-WORK-PLAY community

To get involved, please contact Brian Menditto, Executive Director, at 290-2169 or brian.menditto@highwoods.com.