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April

INSIDE

## THIS MONTH'S FEATURES:

- INNSBROOK SAVES THE EARTH WEEK
- INNSBROOK'S GO GREEN COMMITTEE NEEDS VOLUNTEERS
- INNSBROOK'S PAVILION GETS A FACELIFT
- TICKET BUYERS BEWARE
- BRIEF SNAPSHOT OF THIS MONTH'S EVENTS AND MORE
- AT-A-GLANCE CALENDAR

# "Innsbrook Saves The Earth Week" Earth Day Celebration Event April 11 - 15, 2011

**F**ounded on a commitment to the environment and a preservation of green, open space since "day one" in 1982, Innsbrook continues its environmental activism with a week-long celebration of Earth Day. As people come together worldwide to raise awareness about the affect we have on our planet and ways we can help to proactively protect it, Innsbrook carries on its pro-environment tradition through a series of events and activities during the week and even throughout the year.

With lakes, jogging trails, natural open areas and plenty of wildlife, Innsbrook's development is a harmonious blend within the environment. Make this your call-to-action, show your community spirit and get involved to do your part to help protect our environment. "Innsbrook Saves the Earth Week" provides interesting and informative exhibits on how to keep your environment healthy and safe, products to buy to help make your life more energy-efficient, and seminars and events on how to be "Eco-Friendly."



## Ready, Set, Get Involved

And Join Us For Some Of  
These Earth-Friendly Events



### Carpool To Work Day – Monday, April 11

To encourage carpool and ridesharing programs, Innsbrook has teamed up with RideFinders, a division of GRTC. Earn reward points toward restaurants, retail and event tickets with RideFinders' NURIDE program by incorporating small changes into your daily routine to carpool, vanpool, ride the bus, walk, bike or even work a compressed week. We can make a big difference in improving air quality and reducing vehicle emissions in Central Virginia while saving money. [www.nuride.com](http://www.nuride.com)

### Energy Savings Seminar & Expo – Tuesday, April 12 11:30 a.m. Registration & Expo, Noon – 1 p.m. Seminar & Lunch AECOM, 4840 Cox Rd.

You are invited to an environmentally informative seminar and expo on energy savings featuring speakers Stephen Lackey from Dominion, J. Christopher Larry from Teng Solutions, and James Davis-Martin from ProEnergy Consultants. Lunch and gift included in ticket purchase, \$5 in advance and \$10 at the door. Register today on [INNSBROOK.com](http://INNSBROOK.com)

### Online Go Green Sale Orders Ready For Pickup

Wednesday, April 13 = 11 a.m. – 2 p.m.

Highwoods Plaza, 4470 Cox Rd.

Innsbrook helps make recycling efforts more affordable and convenient. Rain barrels, earth composters, recycling bins and other recycling equipment ordered through Innsbrook's online Go Green Sale have arrived and are ready for pickup. Pre-sale online orders only, no on-site sales available.

### Shredding Services – Thursday, April 14

11 a.m. – 3 p.m., Highwoods Plaza, 4470 Cox Rd.

Whether small business documents or personal papers that are no longer needed, Innsbrook's Go Green Committee invites you to take advantage of this free shredding event. These free services are offered by The Main Street Group and managed and secured by Cintas.

### Electronic Recycling & Household Donations

By Goodwill Industries – Thursday, April 14 = 9 a.m. – 5 p.m.  
Highwoods Plaza, 4470 Cox Rd.

Goodwill provides this drop-off site at Highwoods Plaza for an easy, free and convenient way to responsibly recycle your used electronic equipment and household items.



### Aluminum Can & PopTop Collections – Thursday, April 14 9 a.m. – 5 p.m., Highwoods Plaza, 4470 Cox Rd.

Aluminum cans will be collected and donated to Habitat for Humanity, and PopTops will be donated to Ronald McDonald House Charities.

### 5th Annual Lake Clean-Up Day – Friday, April 15 11:30 a.m. – 2 p.m., 4900 Cox Rd. & 4470 Cox Rd.

Sign-up today to keep Innsbrook's lakes beautiful by collecting trash surrounding all three lakes at Innsbrook. Gloves, trash bags and litter grabbers will be provided. All volunteers will receive a brown bag lunch and a certificate of appreciation signed by the governor.

### Go Green Committee

**Volunteer to Make a Difference in Our Community!**

Interested in joining the cause? Join other individuals within Innsbrook who are dedicated to working collectively to bring eco-friendly initiatives to our work environment and the 2011 Innsbrook After Hours Concert Series.

### Saluting Eco-Friendly Stewardship A Commitment to the Environment

Taking steps to reduce environmental impact applies not only to individuals, but to businesses as well. Hampton Inn Innsbrook and Richmond Marriott West have been recognized as Virginia Green, the statewide program that works to reduce the environmental impacts of Virginia's tourism industry, for their energy and water conservation and recycling efforts. Let's all do our part to be good stewards of our environment.

Go to [INNSBROOK.com](http://INNSBROOK.com) for details.

Innsbrook  
FOUNDATION

Proud Sponsors Of This Special Supplement Featuring Future Events At Innsbrook.

Innsbrook  
Owners Association



# INNSBROOK'S PAVILION GETS A FACELIFT DEMOLITION COMPLETED... REBUILDING A NEW STAGE BEGINS



**N**ew for Innsbrook After Hours in its 26th year, the concert stage and area is getting a much-needed facelift. This project started mid-March with a complete demolition of the original stage to make way for a brand new stage that is repositioned and sited for increased crowd comfort and better visibility.

The stage, once completed, will accommodate updated lighting and sound capabilities as well as an increased footprint that national touring bands require for road shows. The concert area has also been designed like a baseball diamond configuration with the stage position at home plate allowing for increased views from all angles and better concert crowd flow. Being the best in show is what Innsbrook After Hours is all about. The new stage is part of the Innsbrook Next vision for the next chapter of Innsbrook's continuing success into the future.

## New Skyboxes Coming To Innsbrook After Hours

In addition to the new stage, another dramatic addition to the concert layout is skybox seating, offering roomy, elevated sections above the crowds with premium views of the stage, and able to host 30 people per skybox. The skyboxes, situated in "left-field" and covered by a canopy, include convenient skybox parking near the front gate, entry through the VIP/season pass gate, and your very own dedicated restrooms.

*A limited number of skyboxes are available. email: [info@innsbrookafterhours.com](mailto:info@innsbrookafterhours.com) for details.*

Innsbrook After Hours has created a tradition of exceptional entertainment in the area by showcasing a wide variety of big-name national acts, garnering the reputation as Central Virginia's longest running mid-week concert series. With 60,000-plus people attending each seasonal concert series, these events bring people together outside the office to listen to great music, meet and mix with new people or just relax after work.

The new stage will be completed by the season opener on Thursday, April 28 featuring Lynyrd Skynyrd. See the cover story on pages 6 and 7 for the full scoop on the 2011 IAH concert schedule. Also, it's not too late to register to win a 4-pack of tickets by going to [INNSBROOK.com](http://INNSBROOK.com) and clicking on the link. The winner will be announced on Friday, April 15.

**"THE NEW STAGE WILL BE COMPLETED BY THE SEASON OPENER ON THURSDAY, APRIL 28 FEATURING LYNYRD SKYNYRD."**

## TICKET BUYERS BEWARE!

Innsbrook has gained quite a following in the concert scene. We've even gained some attention from third party large nationwide block ticket resellers that, in turn, sell tickets at prices beyond what Innsbrook After Hours feels its customers deserve. The **ONLY** place to buy Innsbrook After Hours tickets at the **LOWEST** price is the official authorized ticket seller which you can access through [www.InnsbrookAfterHours.com](http://www.InnsbrookAfterHours.com)

## Innsbrook After Hours Official Ticket Prices



- Lynyrd Skynyrd**  
General Admission- \$26.50 In Advance
- Stone Temple Pilots**  
General Admission- \$21.50 In Advance
- Travis Tritt**  
General Admission- \$16.50 In Advance
- The Monkees**  
General Admission- \$17.50 In Advance
- Elvis Costello & The Imposters**  
General Admission- \$25 In Advance
- 2011 - General Admission Season Pass - \$300**

# EVENTS & ACTIVITIES

## Saturday, April 9

### Hoopla 3-On-3

8 a.m. – 6 p.m.

Dominion Campus  
5000 Dominion Blvd.

Teams take their shot at being the best on their court at this 3-on-3 basketball showcase. Fans join in the fun with dribbling, shooting and slam dunk competitions, contests, music, food and sponsor giveaways.

Go to [INNSBROOK.com](http://INNSBROOK.com)



## Monday, April 11 – Friday, April 15

### Innsbrook Saves The Earth Week

Go green in salute of Earth Day with a week of green-friendly events including Carpool to Work Day, Energy Savings Seminar & Expo, Goodwill E-Recycling and Household Donations, Free Shredding, Lake Clean-up Day and more.

[INNSBROOK.com](http://INNSBROOK.com) for details!



## Monday, April 11

### Innsbrook After Hours Volunteer Orientation

6 p.m. – 9 p.m.

Sharky's At The Innsbrook Shoppes  
4032 Cox Rd.

Join our great group of volunteers and see all the action from the best seats in the house while having a blast meeting new people.

Go to [INNSBROOK.com](http://INNSBROOK.com)



## Wednesday, April 13

### Innsbrook Executives' Breakfast Club

7:15 a.m. – 8:45 a.m.

Markel Salons  
4521 Highwoods Pkwy.

Join us for April's Innsbrook Executives' Breakfast Club featuring speaker Shawn Boyer of SnagAJob.com discussing SnagASuccess. Meeting sponsored by CALL Federal Credit Union and breakfast provided by Boychik's Deli.

[INNSBROOK.com](http://INNSBROOK.com) for details.



## Thursday, April 14

### Innsbrook Wellness Forum

Noon – 1 p.m.

Markel Salon A  
4501 Highwoods Pkwy.

The Innsbrook Wellness Committee welcomes Shelly Hoover, MD, PHD, FAAD Affiliated Dermatologists of Virginia, discussing Skin Cancer Awareness. The forum is free to attend and a light lunch is provided.

RSVP to [rburns@vaphysicians.com](mailto:rburns@vaphysicians.com).



## Friday, April 15, 22 & 29

### Dancing Under The Stars

7 p.m. – 10 p.m.

Innsbrook Shoppes Courtyard  
Cox Rd. & Broad St.

Bring your dance on with tango, Texas two-step, salsa, shag and swing dance lessons. Free to attend and open to the public.

Go to [INNSBROOK.com](http://INNSBROOK.com)



## Saturday, April 16

### April Digs Volleyball Tournament

9 a.m. – 1 p.m.

Innsbrook Volleyball Courts  
4600 Cox Rd.

Join us for a friendly, one-day volleyball competition of co-ed teams of six to benefit the Innsbrook Foundation.

Sign-up today [INNSBROOK.com](http://INNSBROOK.com)



## Monday, April 18 & 25

### Innsbrook Volleyball League

6 p.m. – 8 p.m.

Innsbrook Volleyball Courts  
4600 Cox Rd.

It's competitive. It's fun. It's meeting new people outside the office setting in co-ed team play.

Register on [INNSBROOK.com](http://INNSBROOK.com)



## Saturday, April 23

### Henrico 5K

Registration 7:30 a.m.

Innsbrook Shoppes  
Cox Rd. & Broad St.

Race it up for the 22nd Annual Henrico 5K, a fast, accurate, out and back keyhole race (3.1 miles) for all ages.

Go to [INNSBROOK.com](http://INNSBROOK.com)



## Thursday, April 28

### Innsbrook After Hours

Gates Open At 6 p.m.

Innsbrook's SnagAJob Pavilion  
4951 Lake Brook Dr.

Join us for the Innsbrook After Hours 2011 season opener featuring Lynyrd Skynyrd. Register for a chance to win a 4-pack of tickets to this concert. Winner announced Friday, April 15.

Go to [INNSBROOK.com](http://INNSBROOK.com)



## MEETINGS Around Innsbrook

### Innsbrook Toastmasters

Tuesday, April 5, 12, 19 & 26

7:45 a.m. – 8:45 a.m.

Markel Salon B  
4521 Highwoods Pkwy.

Innsbrook Toastmasters meets every Tuesday specializing in improving the communication and leadership skills of its members in a friendly and supportive environment.

Email: [info@innsbrooktoastmasters.org](mailto:info@innsbrooktoastmasters.org)

Web: [innsbrook.freetoasthost.com](http://innsbrook.freetoasthost.com)



### Rotary Club Of Innsbrook

Thursday, April 7, 14, 21 & 28

7:30 a.m. "The Place"

Innsbrook Shoppes  
4036-C Cox Rd.

Innsbrook Rotary meets weekly for fellowship, breakfast, and an informative presentation from a guest speaker. It is an organization of business and professional leaders who provide service in the community.

Call: [Bill Mattox \(804\) 788-1000](tel:8047881000)

Web: [InnsbrookRotary.org](http://InnsbrookRotary.org)



### Innsbrook Owners Association Board Meeting

Wednesday, April 13

11:30 a.m. – 1:30 p.m.

"The Place" Innsbrook Shoppes  
4036-C Cox Rd.

This team provides oversight of property management services, architectural review, collection of fees and the overall park budget.

Call: [Wendy Walton \(804\) 747-7800](tel:8047477800)

Web: [INNSBROOK.com](http://INNSBROOK.com)



### Safety Board Meeting

Thursday, April 14

8 a.m. – 9 a.m.

Markel Salon  
4501 Highwoods Pkwy.

You're invited to the Innsbrook Safety Board Meeting. We take safety seriously for the companies and people of Innsbrook.

Call: [\(804\) 935-SAFE](tel:804935SAFE)

Web: [INNSBROOK.com](http://INNSBROOK.com)



### IBA Meeting

Monday, April 18

8:30 a.m. – 9:30 a.m.

Markel Salons  
4501 Highwoods Pkwy.

You're invited to the Innsbrook Business Alliance meeting where Innsbrook businesses partner together with the goal of strengthening and supporting an increased awareness of the Innsbrook community.

Go to [INNSBROOK.com](http://INNSBROOK.com)



### Innsbrook Foundation Board Meeting

Thursday, April 21

11:30 a.m. – 1 p.m.

Markel Salon B  
4501 Highwoods Pkwy.

Join us for the monthly meeting for the team that coordinates and delivers recreation, wellness, clubs, communications, sporting and special events and the ever popular concert series, Innsbrook After Hours.

Call: [Stephanie Pelletier \(804\) 217-8804](tel:8042178804)

Web: [INNSBROOK.com](http://INNSBROOK.com)



**INSIDE INNSBROOK** is a regular special section of *Innsbrook Today Magazine*, the official monthly newsmagazine of the *Innsbrook Corporate Center* since 1991.

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For more information about news or advertising in *Inside Innsbrook* or *Innsbrook Today Magazine*, call *Innsbrook Today Magazine* (804) 418-7395.

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# INNSBROOK

## APRIL EVENTS

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					April Fool's Day <b>1</b>	<b>2</b>
<b>3</b>	<b>4</b>	<b>Innsbrook Toastmasters</b> 7:45 a.m. – 8:45 a.m. Markel Salon B 4521 Highwoods Pkwy.		<b>Rotary Club Of Innsbrook</b> 7:30 a.m. "The Place" Innsbrook Shoppes 4036-C Cox Rd.		<b>Hoopla 3-On-3</b> 8 a.m. – 6 p.m. Dominion Campus 5000 Dominion Blvd.
		<b>Innsbrook Toastmasters</b> 7:45 a.m. – 8:45 a.m. Markel Salon B 4521 Highwoods Pkwy.	<b>Executives' Breakfast Club</b> 7:15 a.m. – 8:45 a.m. Markel Salons 4521 Highwoods Pkwy.	<b>Rotary Club Of Innsbrook</b> 7:30 a.m. "The Place" Innsbrook Shoppes 4036-C Cox Rd.	<b>Earth Week At Innsbrook</b> Lake Clean-Up 11 a.m. – 2 p.m. Highwoods Plaza 4900 & 4470 Cox Rd.	<b>April Digs Volleyball Tournament</b> 9 a.m. – 1 p.m. Innsbrook Volleyball Courts 4600 Cox Rd.
<b>10</b>	<b>Innsbrook After Hours Volunteer Orientation</b> 6 p.m. – 9 p.m. Sharky's - Innsbrook Shoppes 4032 Cox Rd.	<b>Earth Week At Innsbrook</b> Energy Savings Seminar & Expo 11:30 a.m. – 1 p.m. AECOM, 4840 Cox Rd.	<b>IOA Board Meeting</b> 11:30 a.m. – 1:30 p.m. "The Place" Innsbrook Shoppes	<b>Earth Week At Innsbrook</b> E-Recycling, Goodwill & Shredding 9 a.m. – 5 p.m. Highwoods Plaza 4470 Cox Rd.	<b>Dancing Under The Stars</b> 7 p.m. – 10 p.m. Innsbrook Shoppes Courtyard Cox Rd. & Broad St.	
<b>11</b>			<b>Earth Week At Innsbrook</b> Go Green Sale Pickup 11 a.m. – 2 p.m. 4470 Cox Rd.	<b>Safety Board Meeting</b> 8 a.m. – 9 a.m. Markel Salon 4501 Highwoods Pkwy.		<b>16</b>
	<b>Innsbrook Business Alliance Meeting</b> 8:30 a.m. – 9:30 a.m. Markel Salons 4501 Highwoods Pkwy.	<b>Innsbrook Toastmasters</b> 7:45 a.m. – 8:45 a.m. Markel Salon B 4521 Highwoods Pkwy.		<b>Rotary Club Of Innsbrook</b> 7:30 a.m. "The Place" Innsbrook Shoppes 4036-C Cox Rd.	<b>Dancing Under The Stars</b> 7 p.m. – 10 p.m. Innsbrook Shoppes Courtyard Cox Rd. & Broad St.	<b>Henrico 5K</b> Registration 7:30 a.m. Innsbrook Shoppes Cox Rd. & Broad St.
Palm Sunday <b>17</b>	<b>Innsbrook Volleyball League</b> 6 p.m. – 8 p.m. Innsbrook Volleyball Courts 4600 Cox Rd.		<b>19</b>	<b>Innsbrook Foundation Board Meeting</b> 11:30 a.m. – 1 p.m. Markel Salon B 4501 Highwoods Pkwy.	<b>Good Friday</b> <b>Earth Day</b>	<b>23</b>
		<b>Innsbrook Toastmasters</b> 7:45 a.m. – 8:45 a.m. Markel Salon B 4521 Highwoods Pkwy.		<b>Rotary Club Of Innsbrook</b> 7:30 a.m. "The Place" Innsbrook Shoppes 4036-C Cox Rd.	<b>Dancing Under The Stars</b> 7 p.m. – 10 p.m. Innsbrook Shoppes Courtyard Cox Rd. & Broad St.	
<b>24</b>			<b>26</b>	<b>Innsbrook After Hours</b> Lynyrd Skynyrd Gates Open At 6 p.m. Innsbrook's SnagAJob Pavilion		<b>29</b>
Easter <b>25</b>			<b>27</b>			<b>30</b>







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